

# ANNUALreport

## Center for International Education



Academic Year  
July 1, 2003-  
June 30, 2004



NAZARETH  
COLLEGE

4245 East Avenue  
Rochester, NY 14618  
585-389-2371  
[global@naz.edu](mailto:global@naz.edu)

*We bring Nazareth to the World and the World to Nazareth*

## Introduction

Nazareth College prepares students, as its Vision Statement mandates, “to be able to link what they learn in class with the world around them and to make connections between that learning and their own lives.... The College, through its Vision, is committed to deepening the opportunities for off-campus learning, whether in the city, in the state, around the country, or internationally.”

In accomplishing this goal, the College has designated internationalization as one of the strategically important goals. Consequently, the Center for International Education (CIE) has been established, overseeing all international activities.

## Philosophical Foundation

The first philosophical principle is based on the recognition that the **CIE is an integral component of the educational process** and the cultural, intellectual fabric of this College.

The second philosophical principle is based on the rationale that to maximize its effectiveness, the CIE **must promote strategic alliances** and cooperation with every segment of the campus, local and global communities.

The third guiding principle rests on the idea that “**internationalization**” is a **campus-wide process** that must proceed concurrently on every level and encompass the entire campus community.

The final maxim rests on the philosophy that the work of the CIE is governed by three imperatives: **accountability, responsibility and collegiality.**

## Strategic Initiatives

This document is a short and concise narrative of the many international initiatives and activities that have taken place on the Nazareth campus and around the world during the 2003-2004 academic year.

In embarking on an ambitious drive of expanding Nazareth’s international scope and depth, the CIE was able to harness the talent of a dedicated campus community as well as the volunteer spirit of Rochester.

According to the **Blueprint for a Center of Excellence in International Education**, which was presented to the faculty and administration in 2002, the following strategic priorities were identified for the past academic year: (1) streamlining international student and scholar services, (2) marketing the College on the local and global arena, (3) internationalization of the College, (4) students and the world, and (5) international development.

This academic year, following in the footsteps of the past one, was a successful and rewarding period for Nazareth College. It must be emphasized, however, that the success of this year has been (and is) the product of a cooperative effort by a vertical and horizontal cross-section of the campus community.

The CIE is by its design a non-traditional and uniquely comprehensive academic/administrative unit. It caters to three communities: the campus, local-ethnic, and global communities with programs that often transcend traditional academic boundaries. By its nature and mission, it is perhaps the most interactive organization within the college. Its task is also multi-dimensional as well; academic, scholarly, culturally and community oriented. In addition, the CIE combines academic programs with entrepreneurship.

This report is both qualitative and quantitative, providing a comprehensive picture of the multitude of international activities taking place on this campus. For the purpose of evaluation, I have enclosed three pages from the original strategic document. It charts a five-year plan for the internationalization of Nazareth College between the years 2002 and 2007. These pages will assist in providing a general overview of the priorities for and the functioning of the CIE.



## International Student & Scholar Services

### SEVIS F 1-2 & J 1-2 Visa

With the increased complexity of INS regulations relating to admission and visa procedures, the most crucial step taken by the CIE was the establishment of a sound foundation for admission policies. A regular update and **re-certification** (in two-year intervals) in immigration services is imperative for the continuous flow of international students. The granting of the right to issue J-1 visas definitely helped to attract an increased number of exchange students and international scholars to this campus.

One of the most significant developments in our work with INS was the **re-certification** of the CIE by an INS representative in December 2003.

### International Students

One of the most far-reaching developments of the past academic year was the ever-increasing role of **student recruitment** in the CIE mandate. While we

have already increased the number of international students on this campus, it must be understood that **international recruitment is a long and painstaking process**, involving time, diplomacy, and networking. Part of this process involves laying down the foundation of a recruitment network. Thus, focused efforts were aimed at the establishment of ongoing communication between an agent network around the world (especially in India, Taiwan and Korea) and Nazareth College. However, there is still a need for better cooperation and streamlining between the office of the CIE and the admission process.

- The number of international students, both full time and exchange, increased from the previous academic year. New exchange programs have been inaugurated, such as ESPEME/Nice-Lille and Semmelweis Medical University. In addition, two IREX students from the Ukraine and Kyrgyzstan studied at Nazareth for a year.
- The number of **international applicants** increased noticeably during the present academic year. Number of undergraduate applications: **70**. Number of graduate applications: **27**.
- 13 Hungarian nursing/physical therapy students and faculty arrived for a week-long visit to Nazareth College in September 2003. It was a reciprocal visit for that of Nazareth College's team in the spring 2003.
- New policies for international undergraduate and graduate admission were drafted and printed in line with our efforts to streamline the admission process.
- A new International Club was organized, under the guidance of Professor William Hopkins. This student organization launched many new initiatives and activities.

**New Emergency Guidelines** for study abroad was drafted and incorporated into the campus-wide emergency policies. A new DVD program has been incorporated into the mandatory student orientation.

## Enrollment Trends

It needs to be noted that since September 11, 2001 international enrollment declined close to 30 percent nationwide. Nazareth College did not follow this trend. In comparing with the previous year, international student enrollment increased markedly

during the 2003-4 academic year—especially full-time students. A total of **36** students from 16 countries attended Nazareth College—only 16 of them

## Overseas Educational Program

**The guiding principle for establishing sound partnerships with sister institutions for reciprocal student exchanges remains the main goal of the CIE.** As such, new exchange programs have been inaugurated or concluded with ESPEME, France and UPC, Peru. The establishment of additional bi-lateral relations with sister institutions will continue to be a priority for the CIE in the coming years.

The membership in the College Consortium for International Studies (CCIS) provides a good organizational framework for sending our students overseas. A \$200 handling fee has been implemented for students who are interested in participating in the CCIS offered program.

A semi-annual **Study Abroad Fair**, with corresponding publicity, was held at the beginning of each semester. Students and parents have been invited to comprehensive informational meetings about the policies and potential benefits of studying abroad. In addition, regular informational programs were held for students and parents before the former's departure overseas.

As it was indicated in the last year report, the integration of five existing overseas educational programs into the organizational structure of the CIE created a seamless and relatively uniform organizational framework which addresses the needs of our students well.

The CIE developed and implemented institutional policies and guidelines pertaining to Educational Programs Taught Abroad—providing administrative leadership to the programs.

## International Scholar in Residence Program

The main thrust of this program is to bring Fulbright and scholars with international credentials to Nazareth and, at the same time, share their expertise with the community. We have increased the number of international scholars and visiting lecturers from the previous years. Besides IREX scholars and a Fulbright scholar, we hosted faculty members from various sister institutions such as Pescara, University of Pecs, Berlin, Semmelweis Medical University, and

participated through direct student exchange programs. In comparison a total of **25** international students enrolled in 2002-03. (*See last page*)

Cairo University. The following international scholars visited Nazareth College during the academic year:

Yuriy Kondratenko (IREX)  
Gudrat Balaskchkiyev (IREX)  
Mohammed Moustafa (Fulbright)  
Paolo De Maria (Pescara)  
Enrique Martinez (Pescara)  
Gabriele-Aldo Bertozzi (Pescara)  
Istvan Tarrosy (University of Pecs)  
Hans-Dieter Jacobson (Berlin Program)  
Ulrich Pongs (University Freiburg)  
Mr. Ido Aharoni (Consul for Cultural Affairs, Israel)  
Richard Vengroff (University of Connecticut)  
Zoltan Balogh (Semmelweis Medical University)  
Ildiko Balogh (Semmelweis Medical University)  
Judit Meszaros (Semmelweis Medical University)

These scholars lectured to various classes and gave presentations in the community at large. To further scholarly interaction and foster a sense of “ownership,” IREX scholars were matched with faculty members from respective departments whose expertise complimented well the visiting scholars’ competencies and needs. Nazareth faculty, thus, have served as “mentors” to their international counterpart.

## Joint International Education Programs

Joint educational programs with partner institutions are an innovative way to attract international students to our campus, as well as generating revenue. These programs, so new to Nazareth College, demand flexibility and accommodation on many levels. Three programs are already functioning or in the planning stages.

- The Nazareth College/Bronte College Academic Program Partnership brings together two educational institutions to sponsor and mutually support a cooperative academic program. Through this partnership, international and Canadian students are given the opportunity to attend Nazareth College academic courses taught at Bronte College of Canada. 25 students attended three terms in the past academic year. The rationale for establishing this program is twofold: (1) revenue-generating capacity, and (2) enrolling these students at Nazareth College.

- A proposed partnership between Nazareth College and Mainor Ulikooli, Estonia for a 3+1 program in Business Administration has been negotiated during this year.
- For the purpose of establishing an academic partnership between the two institutions, a visit was made to UPC, Peru in May. The proposed partnership would work on a 3+1 format.

A representative of UPC visited the Nazareth campus in July for further negotiations. The main focus of this cooperation is to provide students of the two institutions with the opportunity to participate (1) in the academic program, and/or (2) an internship.

**Innovative partnerships such as these should continue to be a priority for Nazareth College. As was stated earlier, programs of this nature benefit all those involved.**

### American Language Institute (ALI)

The role of ALI, as it is envisaged by the strategic plan, is to provide Nazareth College with “international” revenue-generating capacity. It has been functioning on a part-time basis since the summer of 2003, hosting, initially, faculty members from sister institutions. It has already brought in revenues, which partially covered its expenses. A joint recruitment model was instituted for ALI as well as Nazareth College as a whole. Admission policies for the academic program on the undergraduate and graduate levels were modified to incorporate ALI into the strategic planning.

The most immediate concern for ALI is to find a permanent coordinator or director who could devote full time to the promotion and management of the organization.

**While its summer 2004 program was very successful, a report about its past summer activities will be presented in next year’s Annual Report.**

### Global Outreach: Marketing Nazareth College

The CIE provides a window to the world for Nazareth and the surrounding communities. As such, its mandate is to market the university and its various components both globally and locally. One of the

most immediate tasks in this quest was the **expansion of international linkages and relations**. Informational material has been sent to close to two hundred federal educational agencies posted around the world during this academic year. Similarly, admission and application material and advertisement was disseminated to agents and agencies, mainly in Asia.

- During the summer of 2003 Dr. Robert A. Miller visited six universities across Europe to sign Memoranda of Understanding. The universities included Semmelweis Medical University and University of Pecs (Hungary), Uzghorod National University (Ukraine), The Anglo-American University (Czech Republic), Pescara (Italy) and ESPEME (France).
- The immediate benefits of these visits were two exchange students from France, 13 visiting students and faculty members from Hungary, and three visiting faculty members from Pescara.
- In addition to these universities, more in-depth agreements was signed for (1) student and faculty exchanges with the **Universidad Peruana de Ciencias Aplicadas (UPC)** and (2) a special joint program with Bronte College of Canada.
- Additional visits were undertaken during the academic year to Semmelweis Medical University, UPC, Bronte College, University of Pecs and agencies in Korea and Taiwan.
- New linkages with universities in China, Korea, Taiwan and Russia are planned in the coming academic year.
- **GLOBAL BEAT**: three issues were published in the 2003-04 academic year.
- CIE undertook the development of a powerpoint **CD** which serves international students recruitment as well as marketing the college around the world.

### The Rochester Community

Efforts to reach out to the local community brought direct benefits both to Nazareth and the community at large. Among the constituencies contacted and worked with were:

- United Nations Association of Rochester— planning a joint **International Festival** during fall 2004.
- Pittsford Rotary International—CIE worked closely with this local service organization by

providing visiting scholars and international students for lectures and presentations.

- “Academic Bridge to Israel” is a new initiative, presently in an exploratory stage. Its aim is to bring together area colleges with their counterparts in Israel.
- Greater Rochester Enterprise—the CIE cooperated with the GRE in hosting international business groups.
- Klezmer Concert—the CIE cooperated with the Arts Center in its effort to reach out to the Jewish community of Rochester. Mr. Ido Aharoni, Israeli Consul for Public Affairs, provided lectures and

presentations for both the campus community and the community at large.

- International Student Identity Card

## Cultural & Scholarly Programs

A host of internationally oriented lectures have been sponsored or co-sponsored by the CIE during this year. Departments are routinely requesting CIE support for visiting scholars.

- As in the past, its focus was International Education Week—November 17-21, 2003. Programs included scholarly lectures, a student sponsored cultural fair and faculty activities.
- The most significant event during this academic year was incontestably the **First Annual Wine and Cheese Gala** on May 1,

2004. The three major aims of the event were (1) fundraising (2) bringing into focus the internationalization of the campus and the faculty/staff role in this effort and (3) bringing together the campus and the Rochester business-professional community. As its name indicates, the event will be a yearly celebration of internationalism at Nazareth College.

- A new international program has been inaugurated in the Spring 2004: “**LET ME INTRODUCE MY CULTURE**”. The first speaker was Mr. Gudrat Balakishiyev, who spoke about Azerbaijan.

## Conclusion

Developing a comprehensive report on the multitude of scholarly, cultural and developmental activities that took place under the leadership and support of the CIE is not an easy task. For example, the CIE has supported to various degrees individuals who presented lectures overseas. However, this is only the first step in Nazareth’s efforts to present the local community with a global vision.

There is definite change that has taken place at Nazareth as a consequence of recent international initiatives. However, it is our belief that any organization is only as good as the surrounding supporting infrastructure. Thus, the CIE gives full credit to the dedication of the entire campus, its faculty and staff, for Nazareth’s exceptional record of internationalization.

**International Enrollment breakdown by country:**

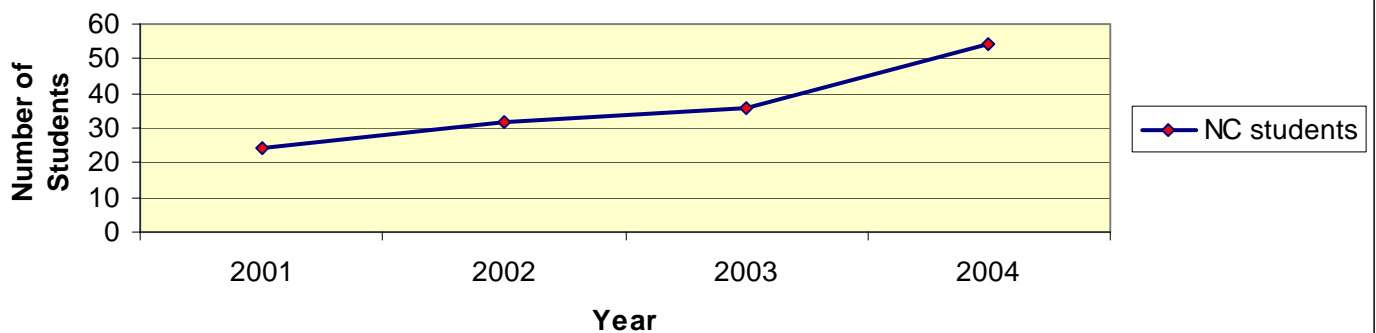
- Armenia: 1
- Canada: 2
- France: 2
- Hungary: 1
- India: 1
- Israel: 1
- Italy: 8
- Kyrgyzstan: 1
- Malaysia: 1
- Japan: 3
- Spain: 1
- Tanzania: 3
- Ukraine: 1
- United Kingdom: 2
- Vietnam: 1
- Wales: 6 (short-term program)
- Hungary: 13 (short-term program)

Nazareth Students of **studying abroad**: during the 2003-2004 academic year (including summer 2003) a total of 54 (compared with 36 in the previous year) students studied abroad.

The breakdown, by program is:

- Australia: 3
- France: 15
  - Germany: 7
- Greece: 1
- India: 1
- Ireland: 4
- Italy: 8
- Japan: 1 + 1
- Spain: 9
- UK: 2
- Wales: 3 (short-term program)

### Study Abroad Trends



# International Enrollment Trends

