

CENTER FOR INTERNATIONAL EDUCATION ANNUAL REPORT

(July 1, 2002-June 30, 2003)

Introduction

Nazareth College prepares students, as its Vision Statement mandates, "to be able to link what they learn in class with the world around them and to make connections between that learning and their own lives. . . The College, through its Vision, is committed to deepening the opportunities for off-campus learning, whether in the city, in the state, around the country, or internationally."

In accomplishing this goal, the College has designated internationalization as one of the strategically important goals. Consequently, the Center for International Education (CIE) has been established on the principle of a comprehensive academic and administrative unit, overseeing all international activities. As the new Executive Director of the CIE, my over-all task was to provide a comprehensive strategic plan, which included six major components:

- The establishment of administrative and academic units for international activities across the campus
- Internationalization of the Campus: changing curriculum, ambiance, and outlook
- Faculty Development; creating a faculty with international teaching and research experience
- Study and Research Abroad; overseas opportunities for students (and faculty-led short-term programs)
- Attracting and integrating international students and international visiting scholars, professors, and researchers into campus life
- International Training & Development: global outreach with research and cooperative projects

Mission Statement

The Center for International Education is the flagship of international initiatives and activities at Nazareth College of Rochester. In addressing its mission, CIE supports and develops Nazareth College's commitment to its educational goals and responsibilities in a global context.

The CIE is a uniquely comprehensive academic/administrative unit. By its nature and mission, it is perhaps the most interactive organization within the

College, connecting diverse constituencies such as students, faculty, staff, the local community, as well as the global community. Its task is also multi-dimensional as well; academic, scholarly, cultural, and community oriented.

Brief Narrative:

The establishment of the CIE during the summer of 2002 is the most tangible evidence of Nazareth College's commitment for a comprehensive internationalization of Nazareth College of Rochester.

Simultaneously with the "physical establishment" of the Center, the smooth incorporation and integration of the new administrative unit into the organizational framework of Nazareth College took also place at that time.

This report is based on the above stated goals, which were established in consultations with every segment of the campus community. The general direction of the CIE was further mapped out during a luncheon held in conjunction with the International Education Week. It reflects the multitude of the activities of the period between July 1, 2002 and June 30, 2003.

Priorities:

A set of priorities has been identified prior to and during the establishment of the CIE. These priorities during the Fall Semester, 2002, addressed four areas: administrative, academic, fiscal, and international domains.

- The most immediate task was the establishment of six interactive administrative components within the CIE: (1) International Student & Scholar Services, (2) Overseas Educational Programs, (3) International Training & Development (4) Academic & Research, (5) Community & Cultural Outreach, and (6) Marketing the College. Simultaneously, an Executive Assistant/Secretary, Ms. Janette Frank, was hired.
- The second task aimed at the rapid integration of the CIE, as a new administrative/academic unit, into the Nazareth College academic and administrative infrastructure. This included the setting-up of cooperative relationship with key segments of the campus community such as the offices of Admission, Graduate Studies, Academic Advisement Center,

Registrar, Accounting, Multicultural Affairs, and Institutional Advancement.

- The third task was the integration of existing overseas residential programs into the CIE. In spite of the obvious differences between these programs, uniform guidelines for admission, safety, administration, and academic policies were drafted and enacted.
- The fourth task was drafting a comprehensive agenda of internationalization, which aimed to activate and encompass the entire campus community. This agenda was (and is) designed as an on-going multi-leveled and multi-faceted action plan that includes cultural, scholarly, and community activities. These activities include (1) meeting regularly with administrators, directors, chairs, and faculty, (3) visiting academic departments, (4) organizing cooperative activities with various campus constituencies, (5) cooperating with student organizations, and (6) disseminating information to various campus constituencies and the community at large about international opportunities.

This report below provides a summary of these activities:

INTERNATIONAL STUDENT & SCHOLAR SERVICES

SEVIS – F-1/2

The establishment of the CIE facilitated the creation of the International Student & Scholar Services that handles new INS policies regarding visa application for an increased number of students, enrolling at Nazareth College. The CIE has complied with these new policies by implementing the electronically administered **SEVIS** program for F-1 student visas.

SEVIS – J-1/2

Consequent to the authorization for granting F-1 student visas, Nazareth College was designated as a J-1/2 granting institution which will assist the College to bring internationally renown scholars and artists to the campus as well as facilitate the administration of direct exchange programs with sister institutions around the world.

International Student & Scholar Guide

The CIE has developed in the past year a comprehensive publication for international visiting students and scholars. The Guide assists prospective visitors and students in the smooth transition into campus and community life.

Admission & Emergency Procedures and Policies

New admission policies, emergency procedures, and reimbursement guidelines were drafted and implemented.

OVERSEAS EDUCATIONAL PROGRAMS

- As it was indicated earlier, the integration of four existing overseas educational programs into the organizational structure of the CIE created a seamless and relatively uniform organizational framework, which addresses the needs of our students well.
- The CIE developed and implemented institutional policies and guidelines pertaining to Educational Programs Taught Abroad-providing administrative leadership to the programs.
- The setting up of a global network of sister institutions for direct exchange programs commenced almost immediately upon the establishment of the Center. New contacts with universities in France, Hungary, and Chile, offering new overseas study opportunities were initiated. In addition, Nazareth College's joining of the College Consortium for International Studies (CCIS) provides 35 countries with 85 institutions for our students to study abroad.
- A semi-annual Study Abroad Fair, with a corresponding printing of a "table-tent," was held in the beginning of each semester. Students and parents were invited to comprehensive informational meetings about the policies and potential benefits of studying abroad. In addition, regular informational programs were held for students and parents before the formers' departure overseas.
- Workshop for faculty: how to organize short-term study abroad opportunities for Nazareth College classes.
- Short-Term Study Abroad Program: six Nursing and PT students, and faculty visited Budapest, March 2003.

INTERNATIONAL TRAINING & DEVELOPMENT

The International Training & Development program serves as the focal point for entrepreneurial initiatives, contractual international training activities, technical assistance, and attraction of international students and scholars to this campus. Grant writing and identifying fee-for-training opportunities are also important endeavors for the CIE. International Training and Development naturally promotes participation in governmental programs, such as the Fulbright, IREX, Department of Education, Department of State, and NSF.

Grants

Two grants were submitted in the academic year 2002-3:

- Fulbright-Hays Group Project--was not funded
- Fulbright Islamic Scholar Program--Nazareth College was approved by the Fulbright Commission

American Language Institute

In considering the visa restrictions, SARS, and other impediments, it seems that the time is not the most auspicious for establishing a new intensive English program. Yet, a strong English language program for non-traditional students as an academic preparatory as well as revenue-generating component is key to a modern international center. Thus, the **American Language Institute (ALI)** has the potential to grow into a major component of the CIE.

Two training programs were planned for the Summer 2003, which, however, had to be cancelled because of SARS and other visa issues.

ACADEMIC PROGRAMS & RESEARCH

Asian Studies

The establishment of a new Asian Studies minor was a direct consequence of CIE's philosophy that academic centers & programs, focusing on various regions of the world, are an important addition to the academic and intellectual life of a modern college. One of the roles of the CIE is to initiate and support new academic programs or centers.

International Education Week – November 18-20, 2002

- Dr. Jing Jing Luo Haven, "Growing up during the Cultural Revolution"
- World Café: Poetry & Music
- "Let's Get International" --Roundtable Luncheon for Faculty & Staff

INTERNATIONAL SCHOLAR & ARTIST IN RESIDENCE

This program provides an intellectual conduit that brings to Nazareth College eminent scholars and scientists with international interest, reputation, and research experience. These individuals are routinely invited for lecturing and interacting with students, faculty, and respective department.

- Two international IREX scholars spent a semester, respectively, at Nazareth College:

- Alexander Palii, Moldova – Fall 2002;
- Anjelika Abdurakhmanova, Tajikistan – Spring 2003
- Dr. Andrea Mariani, Università degli Studi G. D’Annunzio, Pescara, Italy, visited Nazareth College as a guest of the English and Foreign Languages Departments.
- Peter Muller, Playwright—Madach Theater—Budapest, visited Nazareth College as a guest of the Theater Arts Department, April 15-22, 2003

GLOBAL MARKETING OF NAZARETH COLLEGE

One of the roles entrusted to the CIE is the dissemination of information about Nazareth College’s global activities, its academic programs, faculty capabilities, and international outreach both locally and globally. Special thanks should be extended to Dr. Bill Hopkins and Corinna Ng for setting up the CIE web page and *GLOBAL BEAT*. Similar thanks are due to Institutional Advancement, specifically to Mr. Rob Enslin, Asst. Dir of Marketing @ Communication (Media) and Mary Van Keuren, Asst. Dir of Marketing @ Communication (Publications), for assisting in the areas of marketing and publicity. The following activities were undertaken:

- (1) setting up a comprehensive web page
- (2) publishing the official brochure of the CIE and *GLOBAL BEAT*
- (3) initiating cooperation with local ethnic communities
- (4) communicating directly with international students interested in enrolling in Nazareth College
- (5) working with undergraduate and graduate admission for recruitment of students
- (6) sending informational material to international institutions
- (7) visiting Central Asia: a two week IREX trip to Kyrgyzstan and Tajikistan, and
- (8) communicating with granting agencies and governmental organizations in Washington.

Part of CIE’s effort to market Nazareth College is the establishment of a global network of sister institutions. Contacts were made with the Anglo-American College, Semmelweis Medical University, ESPEME, University of Pecs, Uzghorod National University, University of Prishtine, Universidad de Concepcion, Babes-Bolyai University, and Universidad Peruana de Ciencias Aplicadas.

Publication

The most important media to publicize Nazareth College were through printed material and internet-access. The list of publications as follows:

- (1) Center for International Education Brochure**
- (2) American Language Institute Brochure**
- (3) Center for International Education Web Page**
- (4) Global Beat.**

These publications represent Nazareth College all around the world as an institution of excellence.

International Contacts

Nazareth College, as global institution, is and will be attractive for international partners. A number of international representatives of higher education institutions visited Nazareth College during the past academic year. Among them were:

Mr. Ed Dennis, Dean—UNI, Taiwan

Dr. Judit Meszaros, Dean—Semmelweis Medical University, Hungary

Dr. Ejup Ganic—University of Sarajevo, Bosnia-Herzegovina

Dr. Zejnel Y. Kelmendi, President, University of Prishtine, Kosovo

Dr. Marie-Claude Le Bot, VP, International Relations—University of Rennes, France

Mr. Fina Camet, Director of International Relations—Universidad Peruana de Ciencias Aplicadas, Peru

Recruitment

International student recruitment, drastically different in its scope and process from domestic student recruitment, is a long-term process, at least 4-5 year. However, positive signs are already evident, pointing to the fact that Nazareth College will be a premiere destination for well-qualified international students.

- Steven Shaw, Director of Admission, University of Buffalo, and Dr. George Eisen conducted several recruitment seminars for the Office of UG Admission and the Office of Graduate Studies.
- Strategic plans for student recruitment were drafted which included a comprehensive revision and implementation of new admission policies for graduate and undergraduate students.

- Short workshops were held about visa policies for full-time international students, exchange students, and international scholars.
- Besides publicity in professional publications, the CIE participated in two recruitment tours:
 - International Recruiters Convention, Los Angeles (April 14-17, 2003)
 - Recruitment Tour of India (April 14-23, 2003)
- Direct contact was made with the International Board of Research & Exchange Board (IREX) and the Fulbright Commission for accepting highly qualified undergraduate students from underrepresented regions of the world.
- Exploratory negotiations for cooperative programs with partner institutions in Taiwan, Bosnia-Herzegovina, and Estonia were also held.

The number of study abroad students: during the 2002-2003 academic year (including summer 2003) a total of 36 students studied abroad. 3 of those 36 were Non-matriculated students who studied abroad through one of Nazareth's programs.

The breakdown, by program is:

- Italy 1
- Spain 8
- France 6
- Germany 5
- Hungary 4 (short-term program)
- Australia 1
- Wales 5 (short-term program)
- Studied through another college 6

The number of international students: during the 2002-2003 academic year (including summer 2003) a total of 25 international students studied at Nazareth College. 14 of them participated through direct student exchange programs.

The breakdown, by country is:

- Armenia 1
- Canada 2
- France 1
- Hungary 1
- Italy 8
- Japan 2
- Spain 1
- Tanzania 2
- United Kingdom 1
- Wales 6 (short-term program)

COMMUNITY & CULTURAL OUTREACH

The internationalization of Nazareth College must include the creation of strong bonds between the College and a quilt of ethnic communities surrounding the College.

The CIE made contact or co-sponsored special cultural-scholarly events with the **United Nation Association of Rochester, the Jewish Federation of Rochester, Turkish Association of Rochester, and the Rochester International Council.**

The following lectures and cultural activities were co-sponsored by campus constituencies in cooperation with the Rochester community.

- Father David Burrell, Univ. of Notre Dame, "Peacemaking in the Holy Land," November 4, 2002
- Liebschutz Lecture: Stephen Berk, "The Israeli-Palestine Conflict: American Policy and Perception," February 27, 2003
- Jewish Awareness Week – April 7-11, 2003
- Teacher Education for Language Educators – co-sponsored with the Rochester International Council, April 9, 2003
- Mr. Ido Aharoni, Israeli Consul for Public Affairs & Information, "Questions & Answers about the Middle East," –May 13, 2003 – co-sponsored by the Jewish Federation of Rochester

Conclusion

By all measures, the CIE had an auspicious year of growth, development, and accomplishments. It might not be far-fetched to say that the CIE is a success story, because of the unwavering commitment to internationalize this campus.

However, we need to acknowledge the fact that the many positive developments and successes could not have been possible without the firm and wholehearted support by the entire campus community--administration, faculty, and staff.