



Strategic Plan Updates – January 2009

- Steege/Thomson Communications of Philadelphia, PA is the design firm contracted with Nazareth College for creative marketing materials. Input has been gathered from a variety of constituents. Patricia LePera, a senior vice president with Steege/Thomson, will lead a retreat with the Board of Trustees on January 25, 2009. *Goal 1, Strategy 1.2*
- A Master of Science in Education degree program in International TESOL (Teaching English to Speakers of Other Languages) was implemented in the Fall 2008 semester. *Goal 2, Strategy 2.2.1*
- An advanced professional certificate program in Educational Technology was implemented in Fall 2008 following New York State Education Department approval. Advanced professional certificate programs in Piano Pedagogy and Play Therapy were sent to the New York State Education Department in October 2008 for review/approval. Implementation is anticipated for Fall 2009. *Goal 2, Strategy 2.2.1a*
- Funding was secured in fiscal year 2009 for a faculty position in secondary math/science education. *Goal 2, Strategy 2.2.3*
- August 2008: Nazareth was awarded a \$598,000 grant from the National Science Foundation to support 52 scholarships over a four-year period for students with financial need who are pursuing degree programs in Biology, Chemistry and Mathematics. This enables developing a retention program for students in these disciplines that will continue after the grant period ends. *Goal 2, Strategy 2.2.3*
- September 1, 2008: Nazareth was awarded a four-year grant totaling \$749,692 from the Robert Noyce Teacher Scholarship Program providing assistance to undergraduate and graduate students in high need areas of teacher education. *Goal 2, Strategy 2.2.3*
- Fall 2008: The Vice President for Enrollment Management, Associate Vice President for Graduate Studies, and Director of Graduate Admissions are working on new procedures to award assistantships earlier in the admissions process. This is anticipated to assist recruitment efforts for graduate students. *Goal 2, Strategy 2.2.2*
- In December 2008 graduate admissions moved in with undergraduate admissions in the former 4141 House located near the College's north entrance. The new facility is now called the Admissions Center to reflect that all admissions activity exists in one place. *Goal 2, Strategy 2.2.3*
- The fiscal year 2009 advertising budget for graduate admissions increased \$15,000 to a total of \$190,000 with all dollars committed to the marketing plan. *Goal 2, Strategy 2.2.3*
- In Fall 2008 the architect firm of Burt Hill (Cleveland, Ohio) was retained for a math/science facility. The firm is partnering with SWBR (Rochester, NY). The expectation is two plans including costs will be presented to the Board of Trustees in April 2009: (1) new stand-alone building, (2) addition to Smyth Hall. *Goal 2, Strategy 2.3*
- September 19, 2008: Nazareth held a news conference and ground-breaking ceremony at the Arts Center to announce a major gift by Senator Jim Alesi. Alesi has secured \$4 million in state funds for the Arts Center: \$3 million is going to the Arts Center Renovation project and \$1 million is going to address the immediate needs of the rapidly-growing music program which is part of the Arts Center. The Arts Center renovation project is fully funded. *Goal 2, Strategy 2.4*
- December 2008: Currently looking to identify space for the proposed new program in occupational therapy. *Goal 2, Strategy 2.5*
- Faculty Workload Initiative expanded in 2008-2009 with a cumulative \$280,000 committed to reassignments under this initiative. *Goal 2, Strategy 2.7.2*

- The Fall 2008 Faculty Assembly Day focused on integrative pedagogies at Nazareth College. The Director of the Center for Teaching Excellence and faculty are discussing ways of follow-up. *Goal 2, Strategy 2.9*
- A Director of Information Technology was hired; Karen Kuppinger began in the position September 22, 2008. A strategic plan for Information Technology is in process that will seek input from key stakeholders. The plan is anticipated to be available in Spring 2009. *Goal 2, Strategy 2.10; Goal 6, Strategy 6.5*
- January 2009: The committee of faculty and staff formed to address programs for adult and non-traditional learners and explore alternative methods of delivery, e.g. online instruction, submitted a report to the Vice President for Academic Affairs. *Goal 2, Strategy 2.11*
- The Executive Director of the Center for International Education submitted a strategic plan to the Vice President for Academic Affairs in December 2008. This will be shared with the faculty in an appropriate venue and then move to senior staff in Spring 2009. *Goal 3, Strategies 3.4, 3.4.1, 3.4.2, 3.4.3*
- The Internal Communications Committee hosted a staff assembly program in October 2008 to gather feedback regarding internal communications. Recommendations will be sent to senior staff by the end of the Spring 2009 semester. *Goal 3, Strategy 3.6.1*
- *Strategies 3.6.2 and 3.6.3* of Goal 3 to strengthen the sense of community focus on programs that bring together internal constituent groups and celebrating contributions of campus members. Survey data gathered in 2007 was summarized in Fall 2008. Indications are that the development of new programs is not a necessary focus, but communication of existing programs is. It is anticipated that the recommendations forthcoming from the Internal Communications Committee will address this need. Also, beginning in 2009 the annual report of each division will report on at least one event that contributed to enhancing a sense of community and/or recognized the contributions of individuals or groups of students, faculty, staff, or alumni.
- December 2008: The report submitted by the Task Force on Part-Time Faculty has been reviewed by the Deans Council and responses are now in draft form. The Faculty Executive Committee is also currently reviewing the report. *Goal 3, Strategy 3.6.6*
- Application was submitted in August 2008 to The Carnegie Foundation for elective classification in community engagement. It was announced by Carnegie on December 18 that Nazareth was selected for the 2008 Community Engagement Classification in the category of Curricular Engagement and Outreach and Partnerships. *Goal 4*
- The new residence hall facility, Clock Tower Commons, is filled to capacity for 2008-2009. The costs for renovations to the second and third floor residences of Medaille Hall are now being explored. *Goal 5, Strategy 5.1*
- *Goal 6* focuses on the financial and human resources of Nazareth College to attain its vision and further its mission. The national economic conditions in the last quarter have resulted in a loss in endowment and a slower pace of hiring to fill positions. However, indicators at this time show that enrollment remains on target for Spring 2009 and Fall 2009. The senior staff is cautious regarding revenue streams and will continue to be throughout the current fiscal year.
- The comprehensive campaign continues in the quiet phase in spite of the economic environment. Enhancing donor relationships remains a priority to tell the Nazareth story. *Goal 6, Strategy 6.7*
- The College Master Plan was completed in Summer 2008 and the final plan document received in Fall 2008. The document will be shared with the Pittsford Town Planning Board and the neighbors in January 2009. *Goal 7, Strategy 7.4*
- Assessment metrics for the strategic plan are in process for a future presentation to the Board of Trustees and the Nazareth community. *Goal 7*